

RAJAR DATA RELEASE



Quarter 4, 2018 – February 6th 2019

Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q4 17	Q3 18	Q4 18		Q4 17	Q3 18	Q4 18
All BBC Radio	35,019	34,285	33,966	All Commercial Radio	35,466	35,813	35,577
All BBC Network Radio	32,242	31,464	31,146	All National Commercial	20,254	21,087	20,800
All BBC Local / Regional Radio	8,297	7,840	7,799	All Local Commercial	26,532	26,468	26,281

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q4 17	Q3 18	Q4 18		Q4 17	Q3 18	Q4 18
All BBC Radio	52.8	51.7	50.9	All Commercial Radio	44.2	45.7	46.5
All BBC Network Radio	45.5	45.0	44.6	All National Commercial	17.7	18.5	18.6
All BBC Local / Regional Radio	7.3	6.7	6.3	All Local Commercial	27.1	27.2	27.9